

Name: _____

Date: _____

Student #: _____

Semester: _____

Alternate Pin: _____

Alternate Pin: _____

Required-1 st Semester	Hrs	Trn	Grd
UNIV 1000 University Success ¹			

State Core

	Hrs	Trn	Grd
ENGL 1010 English Comp I ¹			
ENGL 1020 English Comp II ¹			
Literature (2530/2540, 2570/2580, 2600/2610)			
Lit. Sequence or Area II Course**			
Fine Arts Elective (MUSI 2110, VISU 1000, or THEA 2040)			
COMM 1010 Intro Human Comm			
Science/Lab *			
Science/Lab *			
Developmental MATH			
MATH 1050, 1120 or 1150 ¹			
History (1010/1020, 1060/1070, 2010/2020)			
History Sequence or Area IV Course**			

Electives/ Minor

	Hrs	Trn	Grd
BUSN/Apr. Elective ³			
BUSN/Apr. Elective ³			
BUSN/Apr. Elective ³			
3000/4000 BUSN Elective ¹			

Two Course Sequence Satisfied in: Lit or Hist

GPA: _____ AUM GPA: _____

Core GPA: _____ Grad Check: _____

¹ Grades below **C** are not acceptable for graduation

² BUSN 4800 must be completed at AUM

³ Only four hours of PHED classes can be used as BUSN/Apr. Electives

⁴ Designates one hour course

*AUM Science courses w/ lab include: BIOL 1000/1001, BIOL 1050/1051, CHEM 1100/1101, CHEM 1200/1201, PSCI 1100/1101, PSCI 1400/1401 and PSCI 1500/1501

** Option I: History sequence and Area II Course **OR** Option II: Literature Sequence and Area IV Course

*** All Upper Business Core must be complete before taking BUSN 4800

Lower Business Core

	Hrs	Trn	Grd
INFO 2050 Computer Applications ¹			
ACCT 2010 Financial Accounting ¹			
ACCT 2020 Managerial Accounting ¹			
ECON 2010 Microeconomics ¹			
ECON 2020 Macroeconomics ¹			
MNGT 2410 Legal Environment of Busn ¹			
BUSN 2740 Business Statistics I ¹			
BUSN 2750 Business Statistics II ¹			

Upper Business Core

BUSN 3000 Ethical Leadership Development ^{1,4}			
BUSN 3060 Busn Communications ¹			
INFO 3070 Mngt Sys, Technology, and Data ¹			
FINA 3610 Financial Management ¹			
MNGT 3380 Management Org. Behavior ¹			
MKTG 3310 Principles of Marketing ¹			
QMTD 3600 Managing Prod, Oper & Processes ¹			
BUSN 4800 Strategic Management ^{1,2,***}			

+8 Major Courses/24 hours (see second page)

Comments:

Student Signature: _____ Date: _____ Advisor: _____



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Marketing/Hospitality Option-Major Area	Hrs	Trn	Grd	Fall	Spring	comments
MKTG 4360 Marketing Research ¹						
MKTG 4400 Professional Selling & Sales Management ¹						
MKTG 4410 Buyer Behavior ¹						
MKTG 4600 Services Marketing ¹						
MKTG 4780 Marketing Strategy ¹						
MKTG 4924 Internship ^{1, 2 & 3*}						
Marketing Elective ^{1 & 2}						
Marketing Elective ^{1 & 2}						

¹ Grades below **C** are not acceptable for graduation

² MKTG Hospitality Option Approved Electives: ACCT 3210, HRSM 3150, MKTG 4320, MKTG 4390, MKTG 4924

³ MKTG 4924 is a required class; however, a second internship may be completed as one of the two electives. Please consult Dept. Head to arrange this.

*For information on Internships, contact Dr. Kimberly Johnson at kjohns36@aum.edu

Comments: _____

Initial: _____